



Government of Jammu & Kashmir
State Health Agency
Ayushman Bharat - Pradhan Mantri Jan Arogya Yojana

Registered under J&K Societies Registration Act VI (1941 A.D.)
(Reg. No.: D18C/7188-RS/916)

Swasth Bhawan, Bemina, Srinagar/Directorate of Stationery & Office Supplies, Rail Head Complex, Jammu
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Subject: 'Apke Dwar Ayushman' and PVC card printing of Ayushman Cards.

Circular No.: 89/SHA of 2022

Dated: 27/06/2022

State Health Agency J&K has decided to implement "Apke Dwar Ayushman" from 29-06-2022. The beneficiaries who are yet to be verified under AB PM-JAY and AB PM-JAY SEHAT shall be provided PVC Ayushman Cards free of cost as per OM No. S12018/222/2022/NHA dated 01-04-2022. It has also been approved that newly designed PVC Ayushman Cards will be provided to all the verified beneficiaries of AB PM-JAY & AB PM-JAY SEHAT under "Apke Dwar Ayushman".

In this regard, all CSCs & other empanelled agencies are hereby directed to provide Ayushman Cards to the beneficiaries without charging any fee from them.

(Ayushi Sudan), IAS
Chief Executive Officer
State Health Agency, J&K

No.: No: SHA/AB-PMJAY/JK/2022-23/ 14295-98

Dated: 27/06-2022

Copy to the:

1. Principal Secretary, Health & Medical Education Department, J&K for information.
2. Deputy CEO, National Health Authority GOI for information.
3. State Coordinator, CSC for information and necessary action.
4. Colorplast & Zeyphr, for information and necessary action.
5. Office file.